To Whom It May Concern,

With over five years of experience in both graphic design and marketing, I have honed a unique skill set that bridges creativity and strategy. I hold a Bachelor of Fine Arts in Graphic Design with a minor in Marketing, and I am currently completing a Master of Science in Marketing with a concentration in digital marketing, expected in December 2024.

In my current role as Marketing Technician with Marine Corps Community Services, I develop and implement multi-channel marketing campaigns that have increased engagement by 20%. I am proficient in Adobe Creative Suite and Google Analytics, allowing me to design visually compelling materials while using data-driven insights to optimize performance. My experience spans branding, content creation, social media strategy, and campaign management—skills that I believe align well with the requirements of the at your company. I am confident that my blend of creative design and marketing strategy expertise will allow me to contribute meaningfully to your team. I am eager to bring my passion for innovative communication and design excellence to your company and am excited about the opportunity to discuss how I can support your goals. Thank you for your time and consideration. I look forward to the possibility of contributing to your team.

Sincerely,  
**Taylor A. James**